



AFRICA • DIASPORA • IMPACT

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'Enhancing diaspora contributions to Africa's development'

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Diaspora Participation in Nation Building: *The success matrix from our involvement with Diaspora Groups*

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Diaspora contributions

Global diasporas' contributions to nation building – some examples

Pan-Africanism, Continental diaspora & nation building

Pan-Africanism today - the African Union & impact on diaspora

Opportunities for nation-building



Diaspora contributions

FINANCIAL CAPITAL	Remittances / Investment
INTELLECTUAL CAPITAL	Skills / Knowledge
SOCIAL CAPITAL	Trust / Networks
POLITICAL CAPITAL	Lobbying
CULTURAL CAPITAL	Ambassadors / Market for goods eg.
TIME	music, art etc. Volunteering / Passion

\$529 billion globally to low & middle income countries (2018)

\$87 billion Africa remittances (2018)

\$25 billion NGR Diaspora remittances (2018)

83% of national budget



Global Diasporas: Nation-building

- China – invested one-third of GDP between 1979 and 2000 through FDI
- India – developing technical centres eg IT; indianisation
- Israel – FDI including diaspora impact bonds, security, etc.

Taking away from nation-building

- Tamil diaspora responsible for 26 year old civil war in Sri Lanka from 1983 – 2009
- Diaspora organising coups (eg Gambia failed coup in 2015)
- But what is more interesting is the continental building (pan-African building) and how the diaspora historically have contributed to this.



Pan-Africanism and the diaspora

Pan-African Conference - 1900 (London)

- Pan-African Congress – 8 meetings

1919 (Paris)

1921 (London)

1923 (London)

1927 (New York City)

1945 (Manchester)

1974 (Dar Es Salaam)

1994 (Kampala)

2014 (Johannesburg)



Pan-Africanism and nation-building: The 5th Pan-African Congress

- 1945 (Manchester)
- Organised by Trinidadian George Padmore & Ghana's Independence Leader Kwame Nkrumah
- Unlike the four earlier congresses, the fifth one involved people from the African Diaspora, including Afro-Caribbeans and Afro-Americans.
- Scholars, intellectuals and political activists who would later go on to become influential leaders in various African independence movements and the American civil rights movement, including the Kenyan independence leader Jomo Kenyatta, American activist and academic Du Bois, Malawi's Hastings Banda, etc.
- Significance: 5th congress advanced Pan-Africanism and was applied to the liberation of the African continent



African Union (AU)

- Manifestation of Pan-Africanism at a **continental level**
- Continental Free Trade Area (CFTA): Create a single continental market for goods and services, with free movement of business persons and investments, and thus pave the way for accelerating the establishment of the Continental Customs Union and the African customs union.



African Union (AU)

Impact on **sub-regions**

- Diaspora as 6th region
- Regional economic communities:
 - AMU - Arab Maghreb Union
 - CEN-SAD - The Community of Sahel-Saharan States
 - COMESA - Common Market for Eastern and Southern Africa
 - EAC – East African Community
 - ECCAS - Economic Community of Central African States
 - ECOWAS - Economic Community of West African States
 - IGAD - Intergovernmental Authority on Development
 - SADC - Southern African Development Community



African Union (AU)

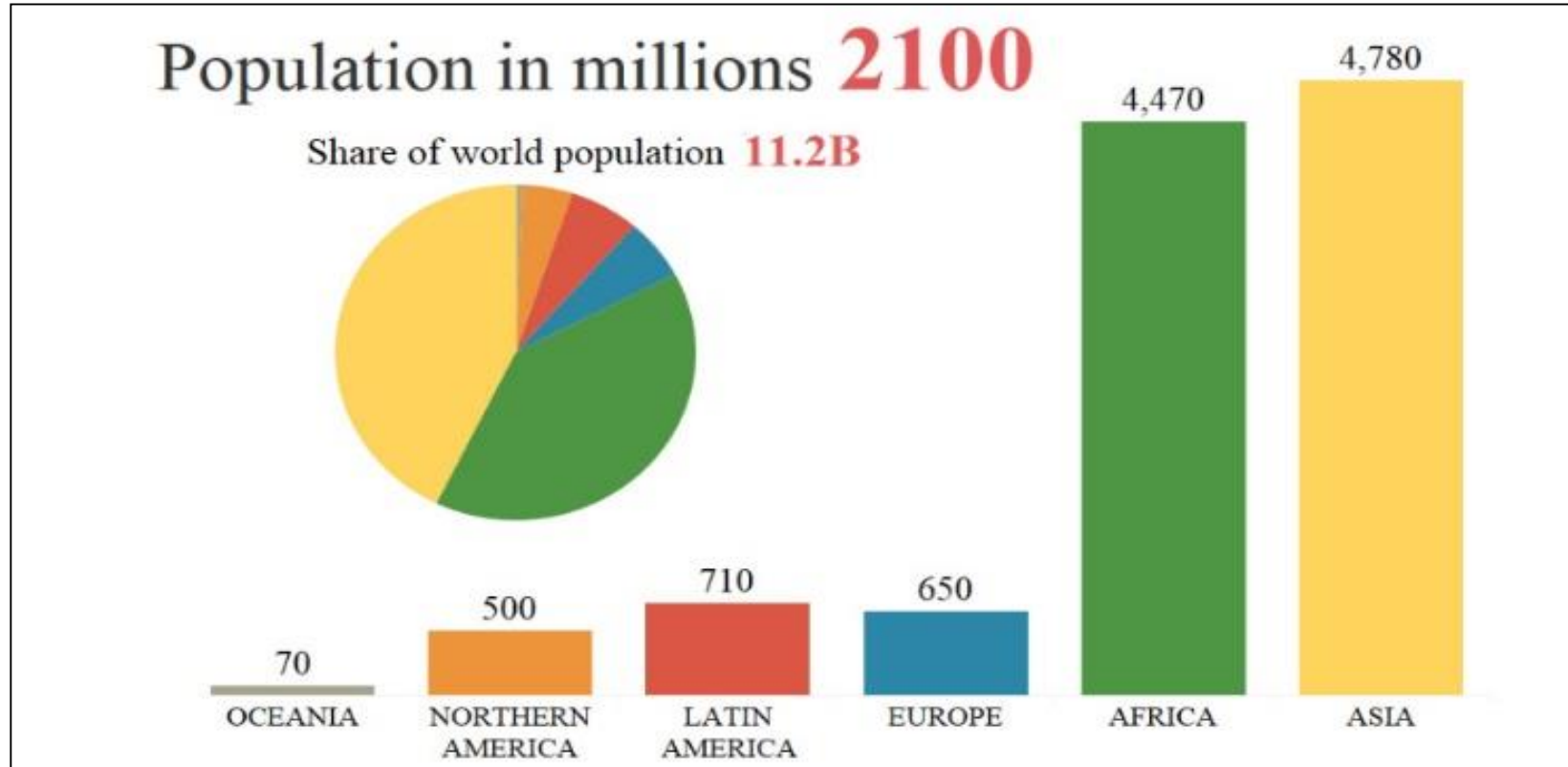
- EAC:
 - Infrastructure (railway)
- ECOWAS now focused on regional development:
 - free movement with ECOWAS passport,
 - moving towards single currency
 - infrastructure
- SADC:
 - Regional Integration
 - E-commerce capacity-building for postal service



African Union (AU) Member States

- Diaspora Offices & Directorates (Zimbabwe, Ghana, Nigeria)
- Diaspora Policies & Engagement Strategies (Zimbabwe, Rwanda, Nigeria, etc)
- Dual citizenship (Ghana, Nigeria, etc)
- Diaspora Desks (African Missions, Reserve bank of Zimbabwe)
- Incentives (eg Senegal diaspora funds)
- Diaspora days (Ethiopia, Rwanda, etc), Diaspora Year of Return (Ghana)
- **Institutionalisation of diaspora (eg Senegal through representation)**

Opportunities for Nation-Building





Contributing to nation-building: Current diaspora themes (not limited to these)

- Job Creation
- Diaspora investment
 - Business and entrepreneurship
 - Diaspora bonds
- Diaspora volunteering and skills transfer (appeals to first generation but even more significant with younger generation)
- Diaspora advocacy
- Diaspora in humanitarian work
- Diaspora remittances

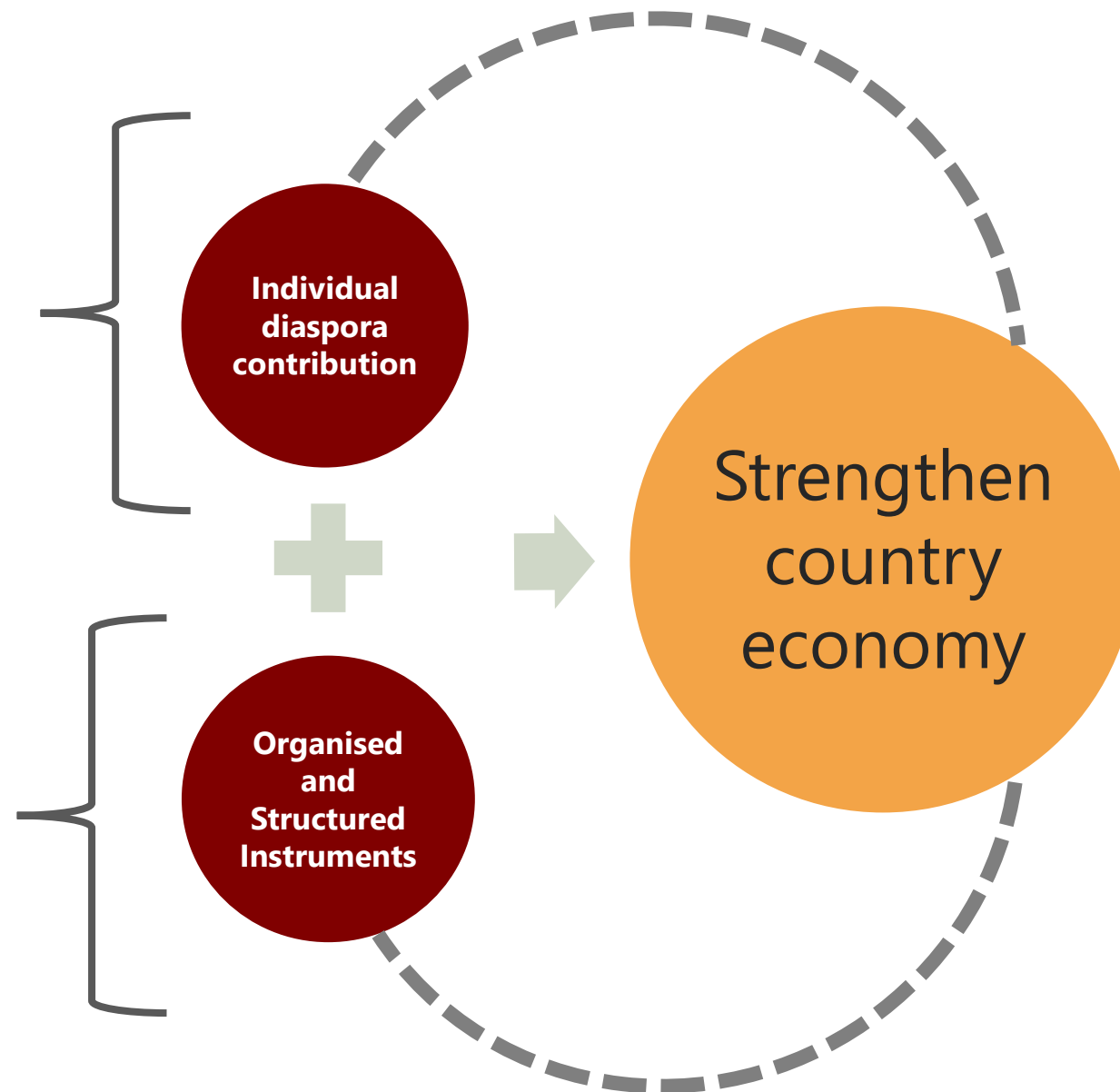


Success matrix or applying the lessons?

Add value
Incentivize
Support Scale
Institutionalise

REMITTANCES
SKILLS
TIME, ETC

DIASPORA
PRODUCTS





Thank you

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